

# PAUL TRAN

ART  
DIRECTOR

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Location:  
Orlando, FL

Website:  
paultran.design

CONTACT ME

## PROFILE

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Senior graphic designer with 8+ years of experience in the graphic design industry. Extensive experience with conceptualizing and managing digital and printed marketing campaigns over social media and other mediums. Specializes in creating and rebranding projects, where vast knowledge of logo design, marketing, and copywriting can be applied. Drafting ideas in most programs within the Adobe Creative Suite, particularly Photoshop, InDesign, XD, and Illustrator. Excellent leadership and communication skills.

## SKILLS

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- Ability to work under pressure
- Deadline driven
- Written and verbal communication
- Planning / Event Planning
- Computer Languages
- Social Media planning
- Team management
- Knowledge of typography
- Photography direction
- Branding

## WORK EXPERIENCE

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### ART DIRECTOR

Richline Group | Tamarac, FL | Mar 2018 - Present

Lead designer over various brands and campaigns, marketing & advertising, branding, project management, team management, design, product styling, art direction in photography, collaboration with the web and photography teams, assisting sales and merchandising teams with creative materials to enhance their sales presentations, work directly with clients to ensure great customer service and efficiency with projects & promotions.

### GRAPHIC DESIGNER

Richline Group | Tamarac, FL | Nov 2015 - Mar 2018

Marketing & advertising, branding, design, collaboration with the web and photography teams, assisting sales and merchandising teams with creative materials to enhance their sales presentations, work directly with clients to ensure great customer service and efficiency with projects & promotions.

### PHOTOGRAPHY PRODUCTION ASSISTANT

Richline Group | Tamarac, FL | Nov 2014 - Nov 2015

Ecommerce product retouching and facilitated finally delivery of digital assets to clients.

## EDUCATION

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### ASSOCIATE OF SCIENCE

Graphic Design  
Art Institute of Fort Lauderdale  
2012-2014

## AWARDS

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### AMERICAN GRAPHIC DESIGN AWARD

Best Overall Campaign  
Graphic Design USA  
Grown With Love - Lab Grown  
Diamonds 2018

Best Overall Packaging  
Graphic Design USA  
Grown With Love - Lab Grown  
Diamonds 2018

### HOW INTERNATIONAL DESIGN AWARD

Best Packaging  
How Design  
1872 Luxury Keepsake  
Package Design 2018